



Investor Information

The Archuleta Economic Development Association (AEDA) is a 501 c(6) non-profit organization whose sole purpose is to enable, grow and sustain economic development in Archuleta County. Because we are not tied to any government authority, we are able to independently help businesses in Archuleta County through a variety of public/private projects.

The AEDA is re-focusing its efforts for 2009 and beyond. After spending a year and a half on a Targeted Industry Study and market research, we have identified key areas that will best diversify our economy and bring jobs that pay higher incomes. What we found in our study was that we have a unique niche of business owners here called Lone Eagles & High Fliers.

- Lone Eagles are businesses with 0 employees that do 40% or more of their revenue outside of Archuleta County.
- High Fliers are Lone Eagles with 1-20 employees that pay 150% or more of the county's per capita income.

By focusing on sustaining and expanding these companies, we will diversify our economy and cause job opportunities to occur with higher wages. We've created a new vision around this concept... one that we feel we move us into the next decade of growth:

Vision

Archuleta County's economy is vibrant, diversified and expanding as a result of focusing on the needs of our businesses. Business owners feel a sense of community, where people work together to accomplish common goals. As a result, our community enjoys a healthy, balanced life that takes advantage of our vast recreational opportunities and has the highest average income of any rural area in Southern Colorado.

Mission Statement

The mission of the AEDA is to provide business development and support in Archuleta County in order to nurture a diverse, local year-round economy that supports the needs, values and quality of life of our community.

Key Strategic Imperatives

To accomplish this vision, we have outlined the following key strategic imperatives:

1. Identify Lone Eagles/High Fliers already in Archuleta County
2. Identify their needs through holding a Long Eagle Forum each year
3. Put plans in place to solve needs of existing Lone Eagles/High Fliers
4. Create and execute marketing plan for attraction of new Lone Eagles/ High Fliers
5. Determine definition of pro-business environment for Lone Eagles / High Fliers
6. Execute actions to create/sustain a pro-business environment
7. Determine ways to help expand current Lone Eagles into High Fliers
8. Communicate, communicate, communicate!!



Investor Benefits

Investing in the AEDA is an investment in the future of your business, development or organization. Why? Strengthening our economy, providing a sustainable wage for our residents, and creating a pro-business environment will sustain/grow businesses *year-round* in Archuleta County (businesses like yours!). And if Lone Eagle/High Flier businesses are stable and growing, this ensures jobs that provide livable wages and break the cycle of our boom/bust economy.

Benefits Available to Investors:

Business Development

- ✚ Tax *credit* of 25% on your investment with AEDA
- ✚ Strategic one on one consulting for your business
- ✚ Access to special loans/programs for financing
- ✚ Business expansion/relocation and site selection assistance
- ✚ Access to detailed demographic, economic trend data, real estate & development data
- ✚ Access to valuable business tools, and resources
- ✚ Enterprise Zone, state and local incentives to qualified businesses

Visibility

- ✚ Listing in AEDA's investor directory on our website
- ✚ Special advertising, positioning, and website links for qualified AEDA investors on our website
- ✚ Ability to advertise at any AEDA sponsored events, and on our website

Community/Economic Development

- ✚ Invitation and reduced priced tickets to annual investor luncheon
- ✚ Receive the Annual AEDA report, which highlights completed projects and a list of our Board of Directors and investors.
- ✚ Indirect Benefits:
 - Help with business attraction/retention/expansion of Lone Eagles and bringing in essential industries & jobs to Archuleta County
 - Enable AEDA to continue to provide business mentoring, business incentives and expand and diversify our economy
 - Help to build a thriving Archuleta County economy, which in turn helps your business prosper

Legislative Access

- ✚ Representation, mediation and facilitation services regarding business policy, community and ballot initiatives



2009 AEDA Investors

1st Southwest Bank	Pagosa Area Water & Sanitation District
Archuleta County	Pagosa Springs Area Association of Realtors
Archuleta Education Center	Pagosa Springs Area Chamber of Commerce
Bank of Colorado	Pagosa Springs Lodging Association
Bank of the San Juans	Re/Max Eagle's Nest
Centurytel	Region 9 EDD
Circle T Lumber/Terry's Ace	San Juan River Villas, LLC
Citizens Bank of Pagosa Springs	San Juan Water Conservancy District
Doors & More, LLC	Scott Strategic Investments
Eco-Safe Septic, LLC	Southwest Custom Builders
Elmer Schettler	The Lindblad Group
FolkWest, Inc.	The Outfitter
Gustafson Consulting Group	The Spa at Pagosa Springs
Koinonia, LLC (Bootjack)	Timothy Miller Custom Homes
La Plata Electric	Town of Pagosa Springs
Merrion Family Limited Partnership	Wells Fargo Bank
NCFI Polyurethanes	

Typical Investments

Banks: \$1000

Builders/Developers, Based on Size of Development: \$1000 - \$10,000

Non-Profits: \$300 to \$1000

Real Estate: Individual: \$300 - \$1000 Company: \$1000 - \$5000

Retail: \$300 - \$1000

Utility: \$2,500 - \$10,000

2009 INVESTOR APPLICATION



Investor Information

Firm Name: _____

Owner/Representative Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Fax: _____

Website: _____

Commitment Amount: \$_____

This investor application is my company or organization's formal investment in Archuleta Economic Development Association (AEDA). I understand that this is a financial commitment supporting the mission to create primary jobs, economic diversity and a quality of life for the citizens of Archuleta County. I also understand that I may be eligible for a 25% Enterprise Zone Tax Credit for my donation.

- I wish to be invoiced quarterly
- I wish to be invoiced annually

Please make checks payable to AEDA. You may send payments to: P.O. Box 1183, Pagosa Springs, CO 81147.

Signature: _____ Title: _____ Date: _____

The above investment may be considered tax deductible and may qualify for specific income tax credits resulting in estimated overall income tax benefits. The overall income tax benefit to each member will vary depending upon each individual's income tax situation and therefore, you should consult your tax advisor for details.